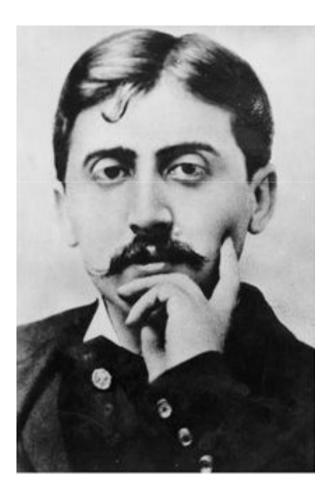
# 如何让读者再次爱上图书馆网页

公丕俭, EBSCO Publishing May 17, 2011





# 马塞尔·普鲁斯特(Marcel Proust) 1871-1922



- The only real voyage of discovery consists not in seeking new landscapes, but in having new eyes
  - · 发现的旅程,并不是在 造访新的国度,而是要 用新的眼睛去看现实.



# 现实是什么?

Libraries have moved from being the <u>monopoly supplier</u> of information to being one of a number of suppliers, although in a scholar context we believe that we have the best of high-quality information. <u>Discovery</u> lets you have it both ways: the best quality and the most convenience.

图书馆不再像过去是读者唯一的信息提供选择,尽管我们相信图书馆依旧提供高质量的学术参考资源,读者有许多更简易同时数据丰富的各种参考资源可使用。探索(发现)服务让图书馆提供读者以最便捷的方式使用更高质量的参考研究资源"

~ Phil Sykes, University Librarian, University of Liverpool,

Liverpool's Discovery, Feb 15, 2011, Library Journal

# Searcher's Frustration...

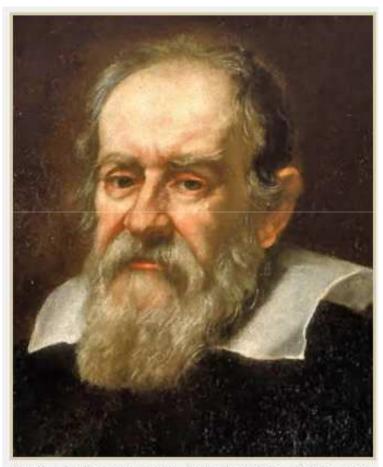
读者的挫折

"I don't want to search.... I just want to *find*!"



Source: Barbara Kwasnik, School of Information Studies, Syracuse University, 2010





Galileo Galilei(1564-1642),義大利物理學家、數學家、天文 學家及哲學家,為科學革命中重要人物。他最先有系統的研究 等加速運動,奠定了牛頓運動定律的堅實架構。伽利略的成就 被後世譽爲「現代觀測天文學之父」、「現代物理學之父」、 及「現代科學之父」。

All truths are easy to understand once they are discovered; the point is to **discover** them.

一旦被找到,所有的真理都 是容易认识和理解的;要点 在于去发现它们。





University: Home | A-Z Index | Staff | Students

Website Library site SEARCH

## University Library

## Library home

Electronic Library Using the Library Help & contacts Support for my learning Support for my research Special Collections & Archives

## Special Collections & Archives



SC&A includes manuscripts and archives, medieval to modern; early and finely printed books, and science fiction collections.

## Quick search

## Library Catalogue

Enter a book or journal title

SEARCH

## DISCOVER

Search print & e-resources

SEARCH

databases by subject or title

## Library news

TRIAL: VetMed Resource and CABI eBooks

FT Intelligence replaced by ProQuest International Newsstand

New ProQuest platform replaces CSA Illumina

## Quick links



DISCOVER



e-Journals





Research Archive



Enquiry Service

My Library record

les

Opening hours

More quick links

## Welcome



New to the Library? Get a head-start with our auick auides.

## LibGuides



Subjects A-Z, Using the Library, Training events the Library made easy.

http://www.libraryjournal.com/lj/communityacademiclibraries/888965-419/liverpools\_discovery.html.csp

TRIAL: London Review of Books

Find out more...

Learn more...



Deakin home: Contact Deakin: Directory of staff: Site map: A-Z index: Help

Search



Deakin University Library

Library home : students : staff : MIBT : alumni : visitors

Deakin home > Deakin University Library

## **Quick Links**

- My Library
- Opening Hours and Locations
- Borrowing
- Deakin Research Online
- ADPML and Special Collections
- Liaison Librarians

## Help

- Subject Guides
- Research Support
- Manage References
- Can't find it @ Deakin? Try...
  - BONUS+
  - Interlibrary Loans
  - Trove (Libraries Australia)
- Further help

#### Contact Us

## M Ask a question

2 +61 3 5227 1200 (Geelong)

3 +61 3 9244 6200 (Melbourne)

2 +61 3 5563 3200 (Warrnambool)







## **News from the Library**





#### New online resources for staff and students

Need to search for images, peer-reviewed science and technology research protocols or older journal articles?

## High-definition video recorders now lable at the Library

to record video or audio? You can borrow a high-definition Zoom rder from the Library, Just ask at the service desk.



## Results from the 2010 Library Client

What is the Library doing well? What would you like to see more of?



## Ned Kelly has arrived at Deakin. Get ready for an 'Ambush'!

A new exhibition at the Alfred Deakin Prime Ministerial Library will challenge how you think about Ned Kelly.



## Calling all international students!

Have you seen the Library's guide for international students?

More news from the Library







HOW DO L ..?

CAMPUS LINKS

# University Libraries

LIBRARIES SERVICES

Articles + Catalog Journal Titles This Web Site Google Scholar Search > casie cus! Articles, Newspapers, and E-books advanced search options

Borrow, Renew, & Order Materials

Research Guides by Subject

Collections

Contact the Library

Hours

Help With Research

Library Spaces

Giving to the Libraries



## Help With Research

## Library Catalog

(Books, music, video and more)

## Journal Finder

(Magazines, journals, and newspapers by title)

ABOUT THE LIBRARIES

#### Databases

(Articles, full-text sources, and more.)

Research Guides by Subject

Schedule Classes and Tours

Interlibrary Loan Requests

Distance Education Services

Research Tutorials

## Library Spaces



24/5 Spaces

Collaboratories

Information Commons

Music Library

Quiet Study Areas

## Libraries' Spotlight

## iPad Loans

NOW AVAILABLE!!!



View More News Items

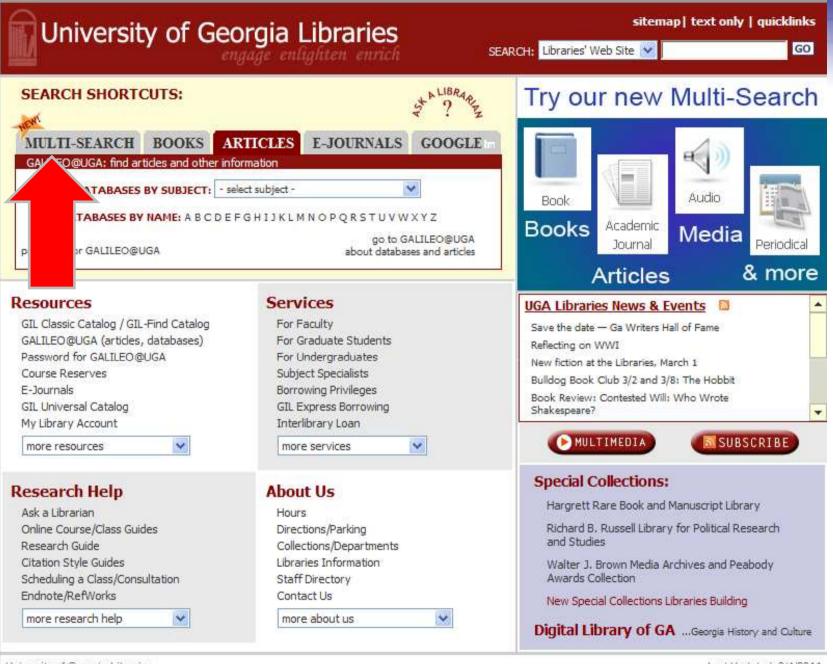
## Also...

Diversity Initiatives

## Libraries' Blogs

## Friends of the UNCG Libraries

The Friends of the UNCG Libraries are advocates and supporters of the Libraries. Our Friends make a real difference in our ability to serve the campus and the local community.



University of Georgia Libraries,
University of Georgia
Athens, Georgia 30602-1641 (706) 542-3251
Dr. William Gray Potter, University Librarian and



Last Updated: 3/4/2011

Copyright @ University of Georgia. All rights reserved
URL = http://



# The University of Melbourne University Library

Software and tools

Search

Staff Current Students

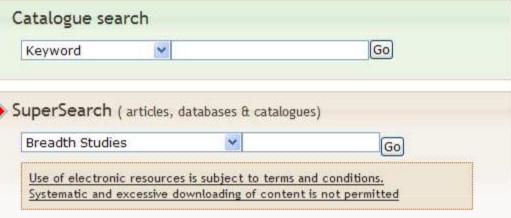
A-Z directory Faculties & Graduate Schools



## Ronald and Pamela Walker Collection

Detail of a 1660 map showing
Asia Minor and the
Mediterranean region.
(Maps Library: Rare and
Historic Camps Collection.)
The University Library holds
15,000 rare historic maps of
countries and regions from
around the world, the
majority representing
Australia.

Learn more...



#### Search & find Services About the Library Try a new search! Borrow and order Libraries and collections SuperSearch Your account (renewals) Opening hours Classes and online Organisational structure Catalogue tutorials eJournals and databases Art in the Library Citation guides and Readings Online and Library redevelopments research help past exams Strategy, planning and Student IT support Digital Collections quality Alumni services " Giving to the Library LibGuides (to help you People with a disability search)

Information Management

# Opening Hours Opening hours vary across our library branches and also depend on the time of year. Check here for accurate information for each Library.

## News

" Friends of the Baillieu

Library

New trial loan period for academics -- Trial of 90 day loans for academics starts next Monday, 28th February.

New to the Uni? Book into a library class and save time when you need it most --

Entrance Changes to the Baillieu Library --





## 電子資源

- > IEEE
- > SCI/SSCI
- > Scopus
- 資料庫
- > 電子期刊
- > 新增賦用資料庫
- > 參考交獻查詢

## 目錄

- > 圖書查詢
- > 期刊查詢
- > 交大探索平台
- > 新書/視聽資料
- > 聯合目錄
- > 博碩士論文
- > 交大學術集成

## 服務

- > 開放時間
- > 規則與申請表
- > 啓用借閱權限
- > 借閱權限
- > 常見問題
- > 服務電話

> 場地借用

搜尋網站內容

搜尋

## ...最新消息

- 》 圖書館空調施工公告
- ▶ 圖書館網頁出現空白的因應方法
- 》 重要: Hotmail 伺服器會構提圖書館所發 出的通知單
- 圖書館博愛校區還書箱開放使用公告
- ▶ 02/21~02/28毎週一優鮮片:雪域之歌 天 路風雲
- ▶ 新增試用資料庫 ~ Oxford Handbooks Online (試用日期至4/30)
- ▶ 新增試用資料庫 ~ Oxford Bibliographies Online (試用期限至4/30止)
- 「圖書館著作權小百科」、「著作權,生」 活通續集」書籍歡迎下載
- 知心版畫・陳永欽個展

更多...

我的借閱與續借



## "EDS Base Index"



- ◆元数据仓(Pre-indexed Metadata),来自20,000家供 货商及70,000家书商;内容包括:
- ▶近50,000种期刊/杂志
- ▶6,000,000种书(含书皮)
- ▶1亿篇报纸,40万篇会议论文,82万份光盘....

+

◆馆藏(Catalog), 机构库 (IR)/自建库(DA)

+

◆EBSCOhost数据库(AS/BS, CINAHL, MEDLINE, PsycINFO, PsycARTICLES, RSMS, DOSS)及
NetLibrary电子书

+

◆EDS合作伙伴:Newsbank, Elsevier Science, HW Wilson, Thomson ISI (Web of Science), OAIster, NBER, ECONIS, National Library of Medicine....



## 元数据内容的层级不同

```
Thin "TOC" metadata

Title:

MORTAR STUDIES TOWARDS THE REPLICATION OF ROMAN CONCRETE.
Authors:

GOLDSWORTHY, HELEN¹ H.Goldsworthy@civenv.unimelb.edu.au

MIN ZHU¹

Source:

Archaeometry; Dec2009, Vol. 51 Issue 6, p932-946, 15p
```

## 聊胜干无

(some discovery services only search at this level)

## Publisher provided thicker metadata (author-supplied abstracts and keywords)

```
Title:

MORTAR STUDIES TOWARDS THE REPLICATION OF ROMAN CONCRETE.

Authors:

GOLDSWORTHY, HELEN¹ H.Goldsworthy@civenv.unimelb.edu.au

MIN ZHU¹

Source:

Archaeometry; Dec2009, Vol. 51 Issue 6, p932-946, 15p

Author-Supplied Keywords:

ANCIENT ROME

BUILDING CONSTRUCTION

COMPRESSIVE STRENGTH

POZZOLAN

ROMAN CONCRETE

SEM STUDIES

Abstract:
```

# 品质较佳

(because of publisher cost only select discovery services choose to include this level)

The use of strong and durable materials is one essential ingredient leading to the survival of m



## Thick metadata (extra subject indexing)

Abstract:

Title: MORTAR STUDIES TOWARDS THE REPLICATION OF ROMAN CONCRETE. Authors: GOLDSWORTHY, HELEN H.Goldsworthy@civenv.unimelb.edu.au MIN ZHU1 Source: Archaeometry; Dec2009, Vol. 51 Issue 6, Document Type: Article Subject Terms: \*CONCRETE \*BUILDING materials \*ROMANS \*SCANNING electron microscopy \*ARCHITECTURE, Roman \*BINDERS (Materials) Geographic Terms: ROME Author-Supplied Keywords: ANCIENT ROME BUILDING CONSTRUCTION COMPRESSIVE STRENGTH POZZOLAN ROMAN CONCRETE SEM STUDIES NAICS/Industry Codes: 423320 Brick, Stone, and Related Cons 423330 Roofing, Siding, and Insulation 423390 Other Construction Material Me 444190 Other Building Material Dealers

> The use of strong and durable materials mortars with different lime to pozzolan

■最佳

- ■更好的是如果是由图书 馆所订购的知名二次文献 数据商所提供
- ■甚至可以提供全文检索
- ✓以上综合内容与功能为 EDS独有的优势

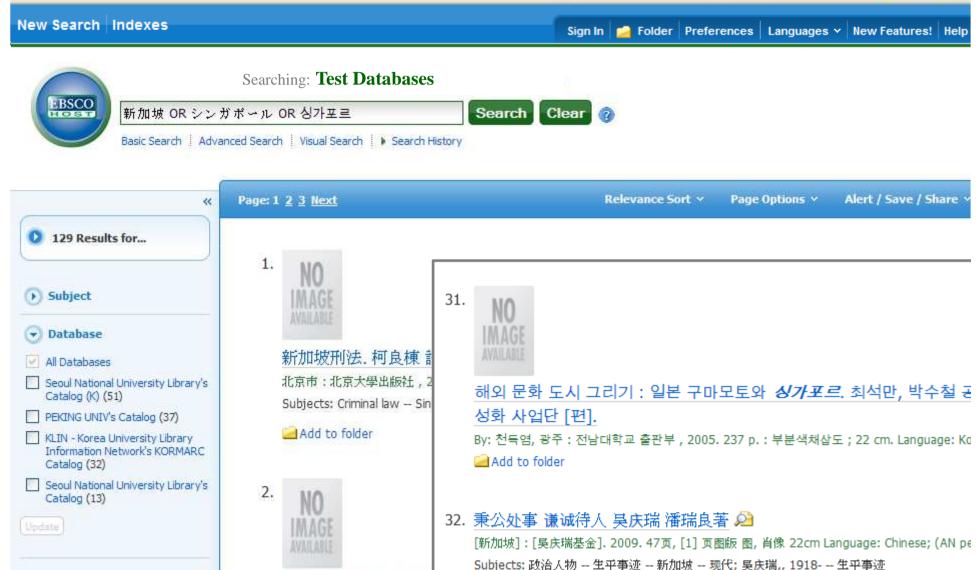


# 检索结果依相关度排序

- EDS 检索结果依与检索词匹配的相 关度排序呈现
- 依下列次序呈现匹配结果:
  - 控制词汇表的主题词
  - 文章篇名
  - 作者关键词
  - 摘要内的关键词
  - 全文内的关键词

# Can even search in multiple languages at once... 甚至可以在单一检索栏同时查找多种语言文献





Add to folder





詳細的記錄

#### Related Information

■ Similar Books

■ Other Books by this Author

P 查看交大OPAC原始記錄

「☐ NBINet

「 台灣西文期刊聯合目錄

## 館藏資訊

索書號:T NCTU IBENG 2008

地點: Kuang Fu Library Dissertations/Thesises-6 Floor

狀態: Available 到期日: On Shelf

## 尋找相似的結果

使用 SmartText 檢索。

以血管內皮生長因子受器競爭物抑制血管新生與B16/F10腫瘤生長之活體研究= Inhibition of Angiogenesis and Tumor Growth of B16/F10 with A Novel VEGF Receptor Antagonist in vivo / 陳昱永著;廖光文指導

語言: English

作者: 陳,昱丞, 著

出版品資訊:新竹市:國立交通大學,97[民2008]

版次:初版

出版日期: 2008

**寅物説明:** 101面: 圖,表;30公分.

**系列:** 生化工程研究所(交大)-碩士論文;2008; 4

出版品類型: Book

文件類型: Theses; Non-fiction

主题術語: 血管新生成

腫瘤治療

血管內皮生長因子 angiogenesis

tumor therapy

vascular endothelial growth factor

註記: 校內電子全文開放日期 2008.7.23 -- 校外電子全文開放日期 2008.7.23 -- 國圖電子全文開放日期 2008.7.23 -- 學號:9529503 -- 畢業學年度: 96 -- 指導教授:廖光文.

-- 碩十論文--國立交通大學生化工程研究所 -- 含參考書目。

Other Authors: 廖,光文,指導

Other Titles: Inhibition of Angiogenesis and Tumor Growth of B16/F10 with A Novel VEGF Receptor Antagonist in vivo.

入载號碼: nctu.005053978

目錄館載:

١	地點	索書號	狀態	到期日
	Kuang Fu Library Dissertations/Thesises-6 Floor	T NCTU IBENG 2008 v.4	Available	On Shelf

資料庫: NCTU Library (Taiwan) Webpac



# EDS亦可以藉由内建的EHIS联邦检索增加元数据仓没有的文献







**✓** MathSciNet

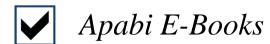
Zoological Record

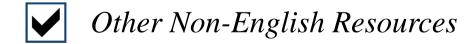


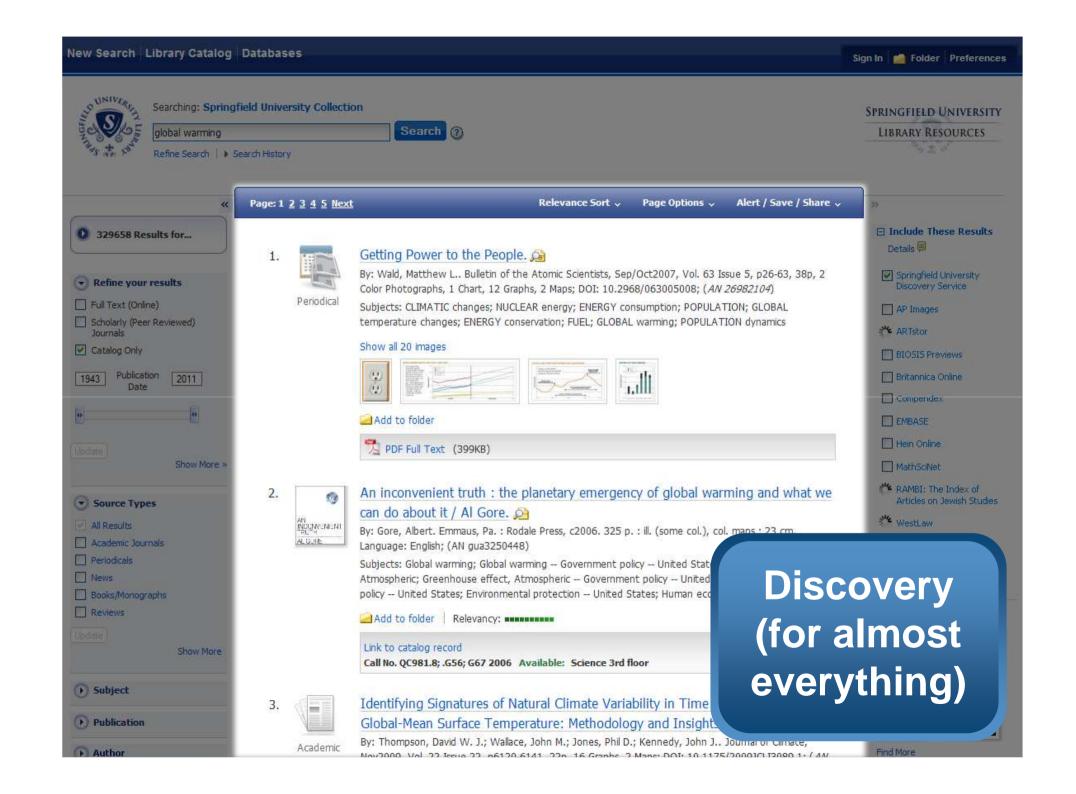
Google Scholar

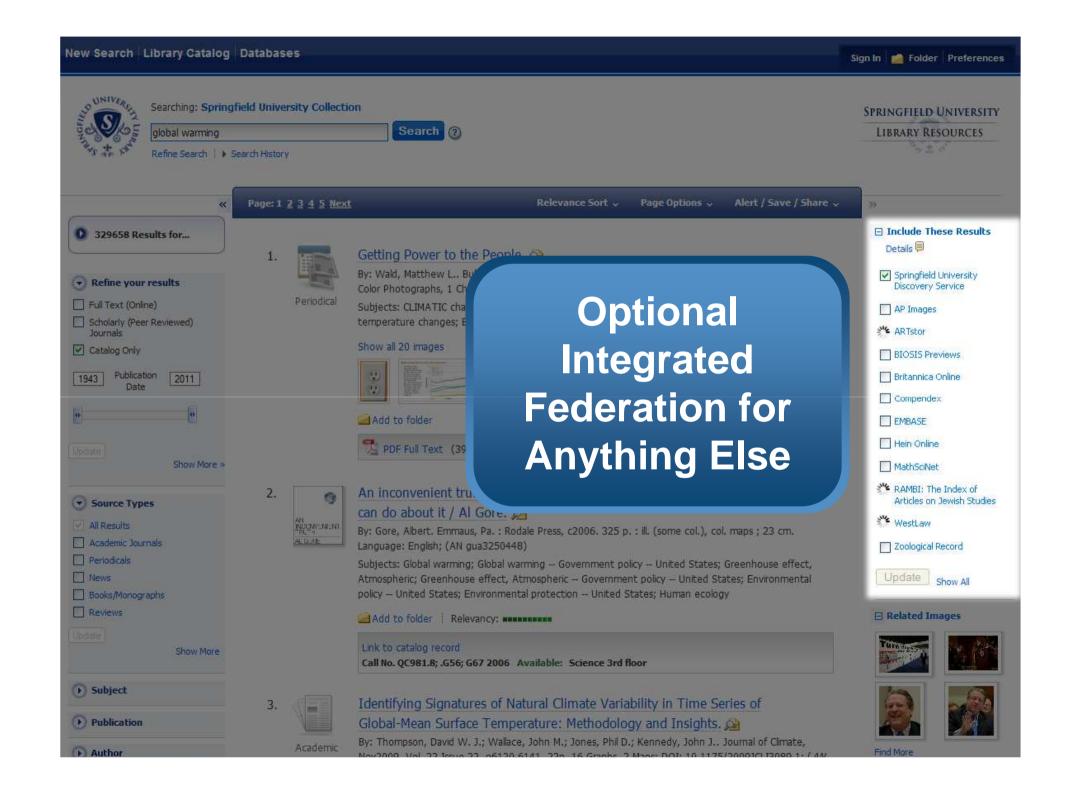


✓ Wanfang Data





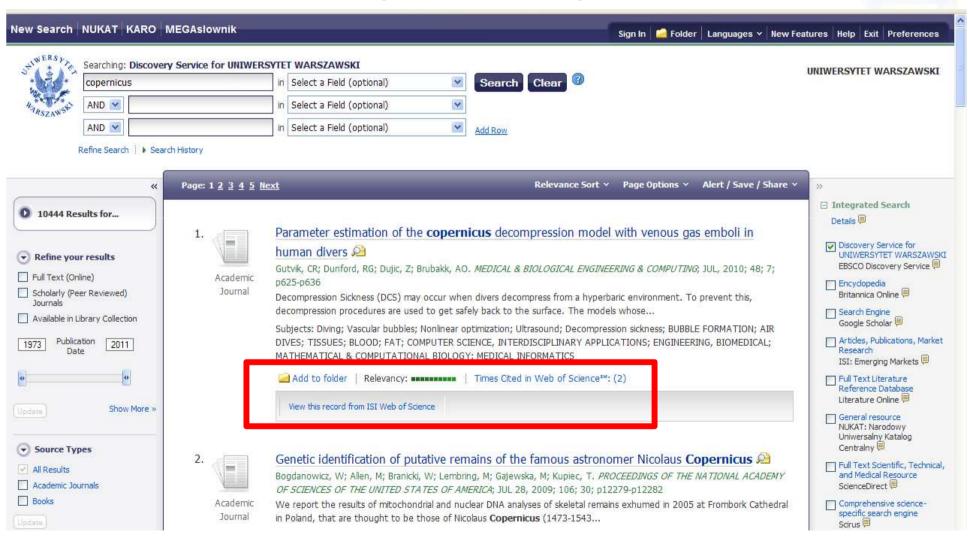








# Web of Science引用次数在EDS的呈现方式 (如已订购WoS)





Searching: Springfield University Collection

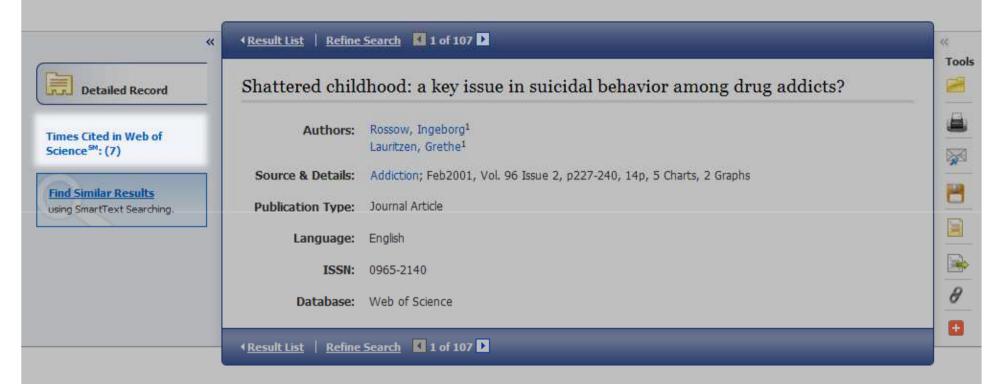
adverse childhood experiences suicide among drug addicts | Search (?)



SPRINGFIELD UNIVERSITY LIBRARY RESOURCES

7 2 5°

Refine Search | Search History







# EBSCO Discovery Service行动版

- EBSCOhost 针对行动设备所设计
- 最佳适用于智能手机(SmartPhones)
- (iPhone, Blackberry, Treo等)
- 聚焦于核心检索与浏览功能
- 适用于所有EBSCOhost平台下的数据库
- 不须额外付费





# Consortia Options 集团/联盟的馆藏揭示



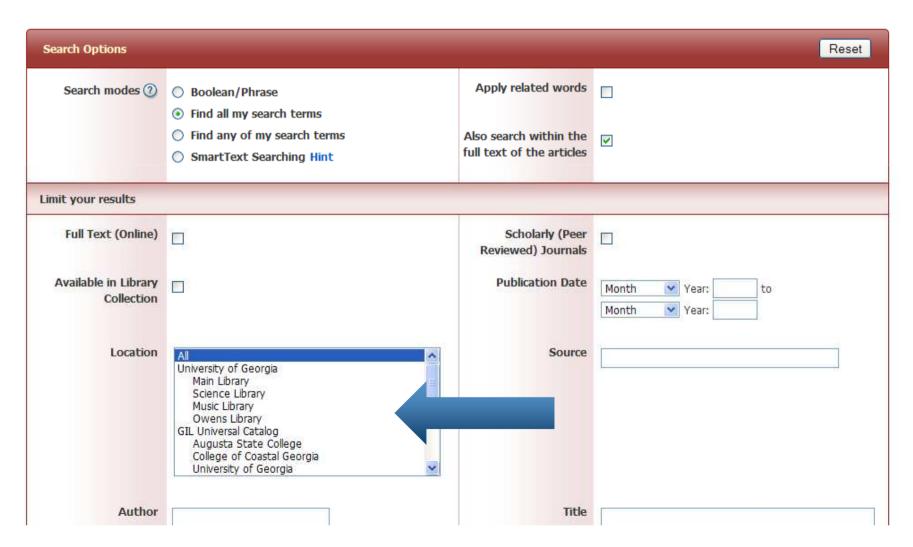
# Location Limiter (成员馆各家馆藏的揭示)

Searching: University Library Collection

Search

Search

Search Options | Basic Search | Advanced Search | Visual Search | Search History





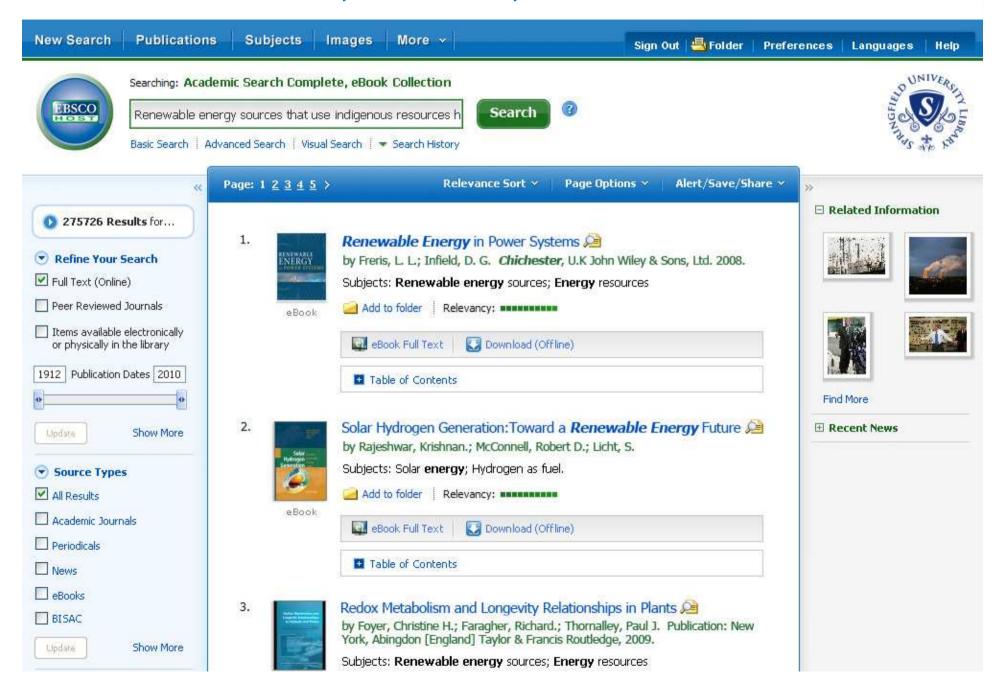
using SmartText Searching.

Location	Call No.	Status	Due Date
Science 2nd floor Leisure Collection, Augusta State College	YS5062	Not Available	2005-10-19 23:59:00
Main 3rd floor, Augusta State College	PR6068; .093; H375 2003	Not Available	
Main 1st floor Leipure Collection, University of Georgia	Y8772	Available	
Aderhold 2nd floor Curriculum Materials Library, University of Georgia	P27; .R79835; Halm 2003	Not Avalable	
Aderhold 2nd floor Curriculum Materials Library, University of Georgia	PZ7; .R79835; Halm 2003	Available	
Science 2nd floor Leisure Collection, University of Georgia	YS5421	Available	
Aderhold 2nd floor Curriculum Materials Library, University of Georgia	PZ7; .R79835; Halm 2003	Avalable	





## Access Full Text, Download, See TOC from Result List





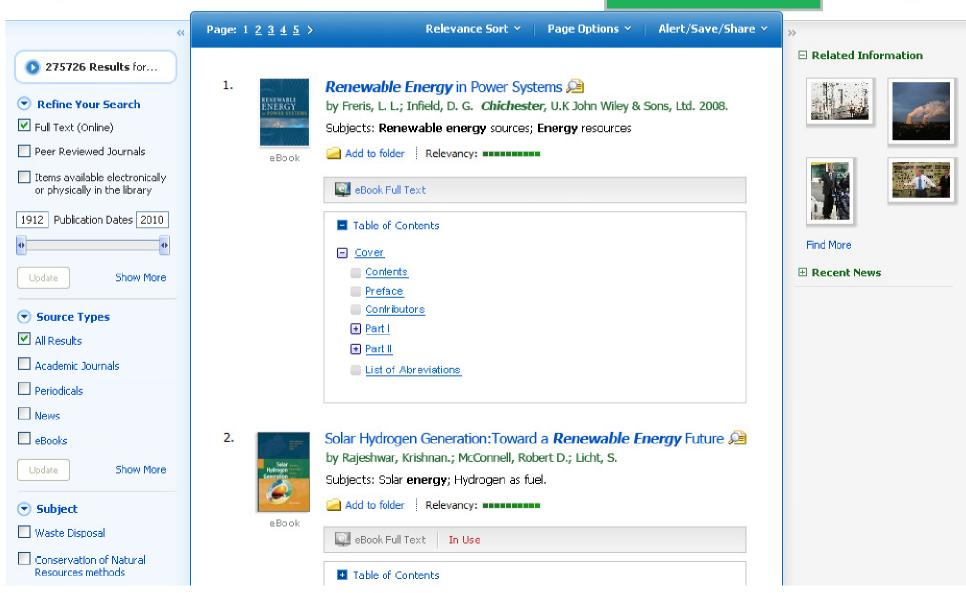
Searching: Academic Search Complete, eBook Collection

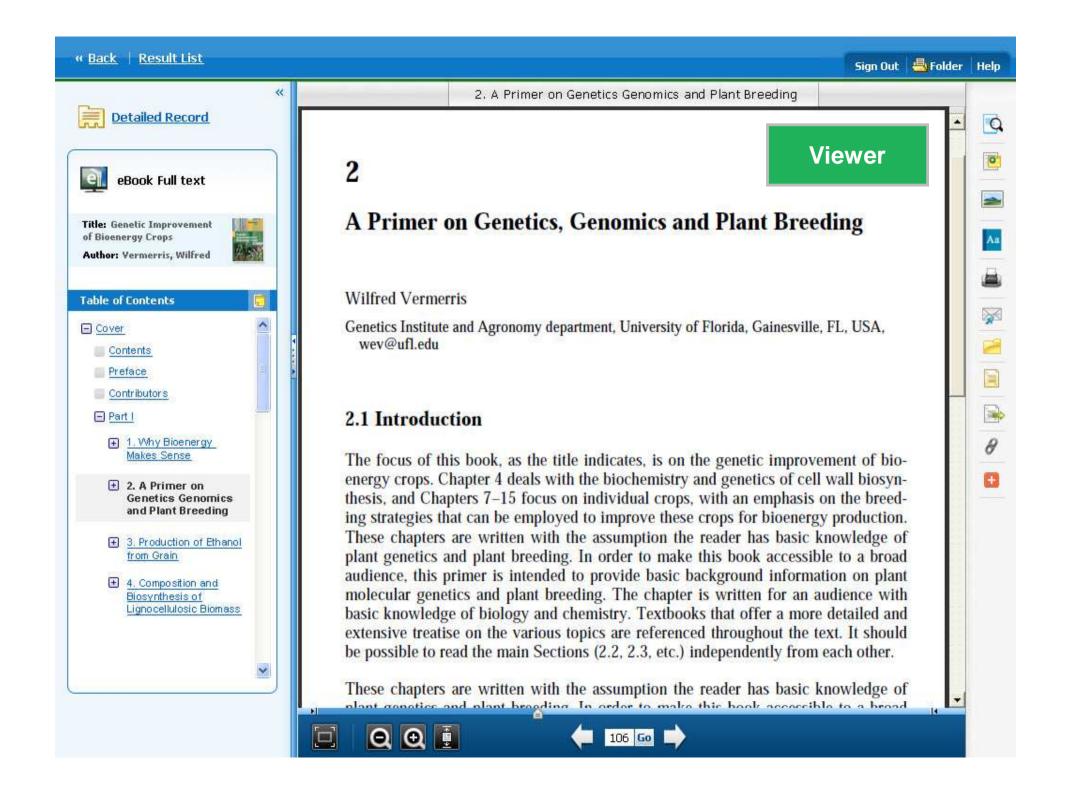
Renewable energy sources that use indigenous resources h

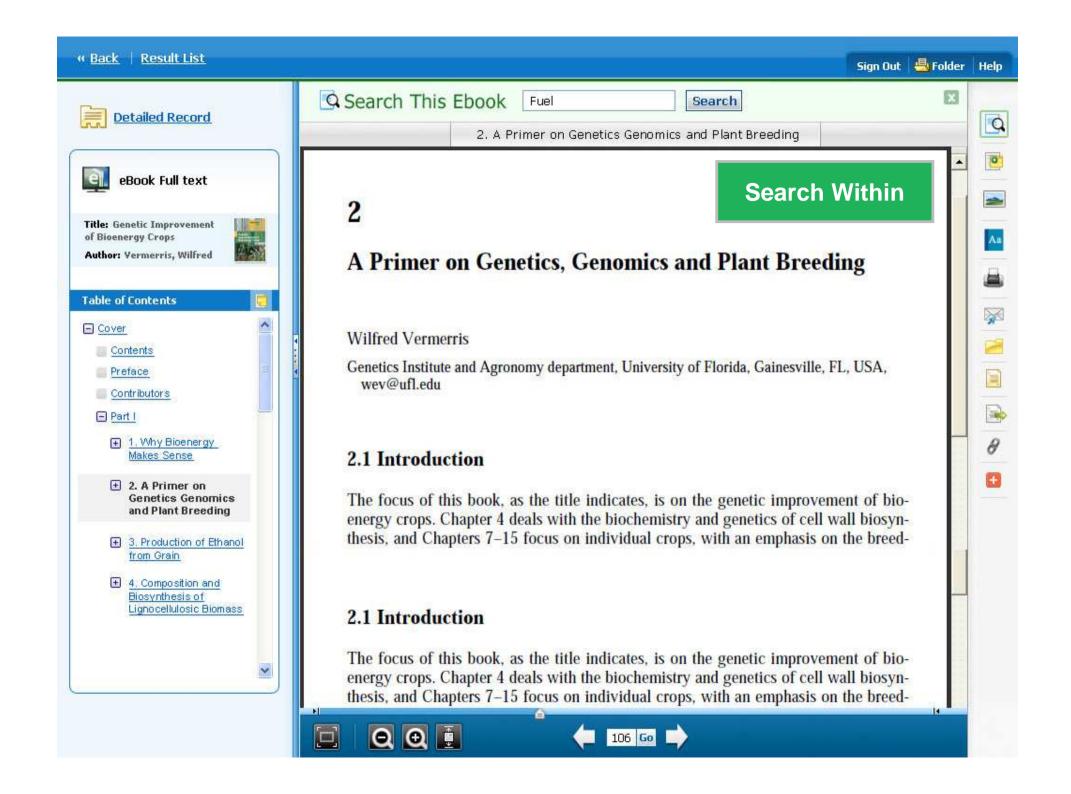














# Interface vs. content

After months of investigating both products, the Liverpool librarians chose EDS, beginning the 2010 academic calendar with the EDS search box prominent on its homepage, right beneath the library catalog. Three factors were key to the decision: the interface, the content, and customization.







Liverpool's Discovery, Library Journal, Feb 15 2011,



## **Example of a live EDS implementation**



Integrating EBSCO Discovery Service with subject portal tools such as LibGuides to allow users to easily access the most appropriate and relevant information for their needs.

如欲了解利物浦大学如何藉由EDS提高检索效能与图书馆服务质量,敬请与我们同仁联系,谢谢.

## 总结

- EDS的強項:
  - Content (内容),
  - Customization (订制化)
  - Interface(平台)
- Discovering more and relevant articles (发现更多与相关的文章)
  - the metadata advantage (元数据的质与量)
- Relevancy Ranked Results (相关度的结果排序)
  - highest quality academic sources on page one (呈现最高质量的学术文章在首页)
- Full Text Linking (全文链接)
  - least amount of clicks, reliable, flexible(最少鼠标点击次数,可靠的,灵活的)



# 衷心感谢各成员馆对 EBSCO多年的爱护与支持 谢谢大家

